



Advanced Telemetry

Enabling resource conservation through
Awareness. Automation. Access.

10670 Trenea Street
Suite 106
San Diego, California 92131
Phone: (858) 549-1083
Fax: (866) 254-1974
Sales@AdvancedTelemetry.com
www.AdvancedTelemetry.com

FOR IMMEDIATE RELEASE

CONTACT: Merilee Kern, Kern Communications, 858-577-0206, merilee@kerncommunications.com

Advanced Telemetry and HVAC Companies Partner to Better Serve Businesses Striving to Reduce Energy and Resource Usage, Utility Bills and Carbon Emissions

Pannell Mechanical and Monza Energy Systems now distributing Advanced Telemetry's 'EcoView Commercial' energy management system to address enormous marketplace demand among businesses seeking cost-effective ways to 'go green' and boost bottom lines; Company continues to vet prospective EcoView Commercial distributors throughout the U.S.

SAN DIEGO, CA, June 30, 2009 – Advanced Telemetry (www.AdvancedTelemetry.com), developer of the “EcoView™” smart energy and resource management system for business and residential applications, today announced that Chattanooga, Tennessee-based Pannell Mechanical and Phoenix, Arizona-based Monza Energy Systems are now official distributors of its “EcoView Commercial” solution, having signed on to better meet massive marketplace demand for cost-effective, high-impact energy management systems and to drive their own bottom lines. Demand for EcoView Commercial has surged along with the number of companies vying to distribute the technology since, through an escalating number of real world installations, the user-friendly system has proven its ability to reduce utility bills by as much as 25% and deliver a return on investment in just 6 to 12 months. In kind, Advanced Telemetry concurrently announced it continues to vet new distributors in all markets throughout the U.S.

“Because both of these partners are well versed in HVAC climate control systems - the largest, discretionary source of resource demand - they are particularly well-suited to represent our EcoView Commercial product line,” notes Gus Ezcurra, CEO of Advanced Telemetry. “Distributing EcoView Commercial allows both of these new partners to offer a cost-effective energy management solution to the many previously underserved markets with small commercial facilities, including restaurants, convenience stores, retail shops, and bank branch offices. The system also fosters closer engagement between these distributors and their customer bases, leading to far greater insight into real-time HVAC-related consumption behaviors and the performance of related mechanicals.”

“With its robust tracking and reporting capabilities, EcoView Commercial provides invaluable real-time insight into our customers’ climate control and energy consumption activities at each given location,” notes Jody Romans, vice president of Monza Energy Systems. “With this usage information and the system’s real-time control capability, we’re now well-positioned to help business owners reduce their energy consumption, utility bills and carbon footprint at one or multiple locations.”

“Traditional energy management system options have been fairly limited and cost-prohibitive for our small business customers, while traditional programmable thermostats, which offer only on-site controls easily overridden or manipulated by unauthorized staff, are burdensome to update with the frequency needed to optimize usage,” adds Tim Hensley, president and CEO of Pannell Mechanical. “EcoView Commercial allows our company to fill this marketplace gap by offering a best-of-breed solution that is affordable to deploy,

delivers quick ROI, operates independent of a utility company, and can be remotely monitored and controlled through a Web interface by the customer, our company's technicians, or Advanced Telemetry's Network Operations Center support staff."

Exemplifying Mr. Hensley's point, through extensive field testing, RIO Management - a Portland, Oregon-based multi-location Burger King operator – determined "EcoView Commercial," under remote management by Advanced Telemetry's staff, delivered a 13% reduction in energy usage at one of its restaurants and a full 25% reduction in another – results so good they are installing EcoView Commercial in all of its Burger King restaurants.

Ezcurra concludes, "While other energy management systems on the market are largely designed for residential or larger business facilities, aren't networked, and require active system monitoring and management by on-site personnel, EcoView Commercial allows our distribution partners to address the unique needs of small business owners and tenants with an affordable solution. Accordingly, partnering with Advanced Telemetry is providing tremendous revenue and growth opportunity to distributors and installers with HVAC expertise. For our part, we expect the expanded sales presence garnered through these partnerships, through both their respective installed customer bases and new channels of distribution our product promotes, will further entrench our market leadership position as the most economical, end-to-end, real-time energy management solution available today."

EcoView Commercial transforms how electricity and other precious resources are conserved both at home and in business – and with notable monetary and environmental gains related thereto. Controlled through a simple-to-install wireless touch panel "dashboard" or web interface and completely independent of a utility company, the system helps business users understand and track how they are consuming resources.

EcoView Commercial Features:

- On-site "dashboard" touch panel for graphical viewing of real-time and historical resource consumption data
- Web-based interface for real-time usage reporting and remote thermostat control
- Centralized, remote control of thermostats including set points, schedules, and heating and cooling limits that eliminates suboptimal local control
- Innovative, automated load-shedding option designed to reduce consumption during peak demand periods
- Dedicated Advanced Telemetry account specialists charged with monitoring customers' consumption for anomalies and continually updating thermostat settings for optimal performance and savings
- Automated email alerts

About Advanced Telemetry, LLC

With a corporate belief that energy and fiscal conservation begins with an awareness of wasteful consumption habits as *they occur*, Advanced Telemetry offers EcoView™ – a proprietary, smart energy and resource management system for both residential and small commercial applications. Server-based, Web accessible and built with an open standard automation protocol, EcoView is the most cost-effective, future-proof system available that enables users to easily view, manage and reduce their resource consumption - and thus utility bills and carbon footprint – in real-time. This is among the reasons why Advanced Telemetry's technology is being utilized by General Electric as part of its Ecomagination™ SmartCommand™ program. Founded in 2007, Advanced Telemetry is headquartered in San Diego, California. For more information, please visit www.advancedtelemetry.com or call (858) 549-1083.

EcoView is a trademark of Advanced Telemetry, LLC. Other product, program and company names herein may be trademarks of their respective owners. Copyright 2009 Advanced Telemetry, LLC. All rights reserved.