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CONTACT: Merilee Kern, Kern Communications, 858-577-0206, merilee@kerncommunications.com

A New Approach to Commercial Energy and Resource Management and Conservation

Advanced Telemetry Introduces the First and Only Cost-Effective, Real-Time Energy and Resource Monitoring and Control System to Help Businesses 'Go Green' and Boost Bottom Lines

SAN DIEGO, CA - Advanced Telemetry, LLC, a company committed to empowering resource conservation, has introduced EcoView™ Commercial, a proprietary, real-time energy management system for businesses. EcoView Commercial enables both local staff and remote Advanced Telemetry account specialists to easily view, control and decrease a facility's energy and resource usage in real time and, in kind, reduce utility bills by as much as 25% and realize returns on investment in as little as 6 to 12 months.

"As economic pressures grow, energy costs rise, profit margins shrink, and the need for environmental responsibility escalates, businesses are in desperate need of a properly managed end-to-end solution that delivers on its promise," notes Gus Ezcurra, CEO of Advanced Telemetry. "While other energy management systems on the market are largely designed for small residential or larger business facilities, require integration with a utility company, aren't networked, and require active system monitoring and management by on-site personnel, EcoView Commercial addresses the unique needs of small commercial owners and tenants with a fully remotely managed, cost-effective solution."

"With our technology, value proposition metrics and business model now proven, demand for EcoView Commercial has surged," Ezcurra continues. "Early adopters include the many previously underserved markets with small commercial facilities, including restaurants, convenience stores, retail shops, and bank branch offices."

Traditional energy management system options have been fairly limited and cost-prohibitive for small business customers, while traditional programmable thermostats, which offer only on-site controls easily overridden or manipulated by unauthorized staff, are burdensome to update with the frequency needed to optimize usage. EcoView Commercial fills this marketplace gap by offering a best-of-breed solution that is affordable to deploy, delivers quick ROI, operates independent of a utility company, and can be remotely monitored and controlled through a Web interface by the customer or Advanced Telemetry's Network Operations Center support staff.

Underscoring this point, through extensive field testing, RIO Management - a Portland, Oregon-based multi-location Burger King operator - determined "EcoView Commercial," under remote management by Advanced Telemetry's staff, delivered a 13% reduction in energy usage at one of its restaurants and a full 25% reduction in another - results so good they are installing EcoView Commercial in all of its Burger King restaurants.

EcoView Commercial transforms how electricity and other precious resources are conserved both at home and in business - and with notable monetary and environmental gains related thereto. Controlled through a simple-to-install wireless touch panel "dashboard" or web interface and completely independent of a utility company, the system helps business users understand and track how they are consuming resources.

How EcoView Commercial Works

EcoView Commercial monitors, in real-time, a location's entire electrical load and extracts the majority of customer savings through the largest, discretionary source of demand – the climate control system (HVAC). Because the system acts on the climate control system as a whole, customers can monitor and manage both electricity and natural gas consumption. With additional sensors for water consumption and virtually any other energy consuming device, EcoView Commercial operates as an easily customizable, all-in-one tool for identifying sources of resource waste at any given time.

EcoView Commercial also removes the burden of local “policing” of a building's climate control system and centralizes it within an online application that is managed by an account specialist at Advanced Telemetry's Network Operations Center. Upon installation, the assigned account specialist institutes a set of customized climate-related best practices encompassing everything from set points to schedules to heating and cooling limits. The account specialist updates these items continuously throughout the year in an effort to maximize the customer's savings.

A wall-mounted graphical touch panel – the “brain” of the system” - receives consumption data in real time from a metering device installed at the breaker panel where the electricity mains enter the building. This consumption data is relayed in real time from the touch panel over a broadband connection to the account specialist, who can immediately identify and investigate anomalies in consumption much sooner than ever before. Often spikes in electricity usage are indicative of failures within climate control mechanicals that, if left unaddressed, can lead to increased expenses associated not only with consumption but also repair.

EcoView Commercial also provides an online interface where customers can view real time consumption data and thermostat-related settings across all of their locations from any Web-enabled device. Customers can analyze temperature set-points and settings, schedules, electricity consumption, follow trends, track changes, and identify key culprits of energy drain. If so desired, customers can make adjustments to any of their settings independent of account specialist. Local control of thermostats is limited to predefined limits, preventing on-site employees from increasing or lowering temperature settings beyond pre-determined acceptable ranges.

EcoView Commercial Features:

- On-site “dashboard” touch panel for graphical viewing of real-time and historical resource consumption data
- Web-based interface for real-time usage reporting and remote thermostat control
- Centralized, remote control of thermostats including set points, schedules, and heating and cooling limits that eliminates suboptimal local control
- Innovative, automated “peak shaving” option designed to reduce consumption during peak demand periods
- Dedicated Advanced Telemetry account specialists charged with monitoring customers' consumption for anomalies and continually updating thermostat settings for optimal performance and savings
- Automated email alerts

About Advanced Telemetry, LLC

With a corporate belief that energy and fiscal conservation begins with an awareness of wasteful consumption habits as *they occur*, Advanced Telemetry offers EcoView™ – a proprietary, smart energy and resource management system for both residential and small commercial applications. Server-based and Web accessible, EcoView is the most cost-effective, future-proof system available that enables users to easily view, manage and reduce their resource consumption - and thus utility bills and carbon footprint – in real-time. This is among the reasons why Advanced Telemetry's technology is being utilized by General Electric as part of its Ecomagination™ SmartCommand™ program. Founded in

2007, Advanced Telemetry is headquartered in San Diego, California. For more information, please visit www.advancedtelemetry.com or call (858) 549-1083.

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