



Advanced Telemetry

Enabling resource conservation through
Awareness. Automation. Access.

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Green Eggs and Ham: Jim 'n Nick's Bar-B-Q Serving Up Savings with the 'EcoView Commercial' Energy Manager

Leading southeast multi-unit restaurant operator deploys Advanced Telemetry's smart energy and resource management system in several locations to significantly reduce energy usage, utility bills and carbon emissions; Based on resounding success of field tests, full scale EcoView Commercial rollout imminent to all 25 Jim 'n Nick's restaurants across 6 states

SAN DIEGO, CA, July 14, 2009 – Advanced Telemetry (www.AdvancedTelemetry.com), developer of the "EcoView™" smart energy and resource management system for business and residential applications, today announced that Jim 'n Nick's Bar-B-Q (www.jimnicks.com), a leading restaurant company with twenty-five locations throughout the southeast and elsewhere, is deploying the "EcoView Commercial" smart energy management system across multiple sites to significantly reduce each restaurant's electricity, natural gas and other resource usage and adverse environmental impact and, in doing so, boost its bottom line. Based on extensive EcoView Commercial testing at select Jim 'n Nick's Bar-B-Q locations that resulted in substantially lower electricity and natural gas consumption and, thus, utility bills, the eco-conscious company has initiated a full-scale rollout of the system to its entire network of restaurants across six states: Alabama, Tennessee, Atlanta, South Carolina, North Carolina and Colorado.

During the EcoView Commercial trials, not only did Jim N Nick's average \$1,000 per month in reduced electricity costs per location, they also realized an average 16% decrease in natural gas consumption per location during the winter heating months – results so good they are installing EcoView Commercial in all of their restaurants. Jim 'n Nick's joins a rapidly growing roster of full and franchised quick service restaurant operators, including Burger King, Taco Bell, Arby's and other leading brands, that are leveraging EcoView Commercial to rapidly and affordably reduce their energy consumption and costs upwards of 25%, and realize a return-on-investment in just 6 to 12 months.

"With the resounding success of our various restaurant installations, EcoView Commercial continues to demonstrate its effectiveness as a low-cost, easy-to-install and user-friendly energy management system for this sector in particular," said Gus Ezcurra, CEO of Advanced Telemetry. "Because the system is much more cost-effective than traditional energy management solutions, realizes rapid ROI, can be managed either on-site or remotely, and provides greater control and usage insight than both its competition and low-tech counterparts like programmable thermostats, EcoView Commercial has proven itself to be an ideal solution for operators of restaurant chains and other multi-unit businesses like convenience stores, retail shops, and bank branch offices."

“We were thrilled to discover EcoView Commercial not only because of its economical price point, but also because the system is specifically designed for small commercial facilities like ours, is networked, operates independent of a utility company, is feature-rich, and can be managed from afar through the Web,” notes John Michael Bodnar, CFO of Jim ‘n Nick’s. “We found other energy management system options not only cost-prohibitive, but also inferior with respect to features and functionality. But, we simply could not achieve our energy and cost reduction goals with the traditional programmable thermostats, which are susceptible to user error and require frequent on-site adjustment. With its affordability and robust capabilities, the EcoView Commercial system has been a boon that has all but eliminated our company’s energy management burden while helping us glean greater operational profits.”

EcoView Commercial transforms how electricity and other precious resources are conserved both at home and in business, resulting in considerable monetary savings and a smaller carbon footprint. Controlled through a simple-to-install wireless touch panel “dashboard” or web interface and completely independent of a utility company, the system helps business users understand and track how they are consuming resources.

EcoView Commercial Features:

- On-site “dashboard” touch panel for graphical viewing of real-time and historical resource consumption data
- Web-based interface for real-time usage reporting and remote thermostat control
- Centralized, remote control of thermostats including set points, schedules, and heating and cooling limits that eliminates suboptimal local control
- Innovative, automated load-shedding option designed to reduce consumption during peak demand periods
- Dedicated Advanced Telemetry account specialists charged with monitoring customers’ consumption for anomalies and continually updating thermostat settings for optimal performance and savings
- Automated email alerts

About Advanced Telemetry, LLC

With a corporate belief that energy and fiscal conservation begins with an awareness of wasteful consumption habits as *they occur*, Advanced Telemetry offers EcoView™ – a proprietary, smart energy and resource management system for both residential and small commercial applications. Server-based, Web accessible and built with an open standard automation protocol, EcoView is the most cost-effective, future-proof system available that enables users to easily view, manage and reduce their resource consumption - and thus utility bills and carbon footprint – in real-time. This is among the reasons why Advanced Telemetry’s technology is being utilized by General Electric as part of its Ecomagination™ SmartCommand™ program. Founded in 2007, Advanced Telemetry is headquartered in San Diego, California. For more information, please visit www.advancedtelemetry.com or call (858) 549-1083.

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