

Playing with fashion

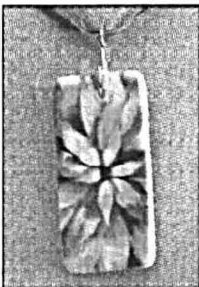
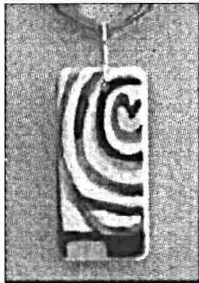
Pendants feature blind artists' work on dominoes

SANTA CLARA, CA

Art of Possibility Studios, the only art brand exclusively representing physically disabled artists for-profit, offers its branded line of Phenominoes, the wildly popular line of pendants featuring extraordinary works of art on real dominoes. In addition to adding a unique twist to any ensemble, this meaningful fashion accessory also helps support disabled artists in their quest to become financially self-sufficient and not depend on charity and disability benefits.

Each pendant in Phenominoes' new 27-piece Art of Possibility Studios collection is accompanied by color-coordinated ribbon necklace and a special clasp making the pendants interchangeable from one necklace to another. All available designs may be viewed online at aopstudios.com/store_necklaces.php.

The pendants themselves feature spectacular artwork by two inspirational, award-winning blind painters: Ketra Oberlander, Art of Possibility Studios



founder whose award-winning work has been featured on ABC-TV's "Extreme Makeover: Home Edition," and George Mendoza, who has been featured in the two PBS documentaries The George Mendoza Story (1989), narrated by Robert Duvall, and Vision of the Soul — The George Mendoza Story (2006).

"With these unique pendants, consumers can satisfy their desire for novel, fashion-forward accessories while simultaneously shopping their deeply held values of compassion and inclusion, in this case supporting the disabled artist community in their quest for financial self-sufficiency," notes Oberlander. "For a very modest cost people can have wearable art that's pretty, fun and serves a greater good."

"I'm particularly proud of this partnership with Art of Possibility Studios, which represents two inspired female small business owners, and artists, uniting to do something extraordinary through commerce," said Sandy Parker, Phenominoes founder. "Both of our companies generate employment and income opportunity for two distinct groups in need — mine for the economically disadvantaged in need of job skills, business acumen and supplemental income, and Ketra's for the handicapped artist community around the world hungering for a professional career and financial autonomy. This alliance underscores our mutual belief that good deeds are good business."

Phenominoes' Art of Possi-

bility Studios collection currently retails for \$26.95 U.S. online at aopstudios.com/store.php and offline at select boutiques nationwide.

