

# Playing with Fashion: New 'Phenominos' Pendants Feature Blind Artists' Phenomenal Artwork on Real Dominoes

Unique Fashion Accessory Adds A Fun, Playful Pop Of Whimsy To Any Ensemble While Serving The Greater Good; Stylish Low-cost Pendants Support Disabled Artists Seeking Financial Independence

Art of Possibility® Studios (www.AOPStudios.com), the only art brand exclusively representing physically disabled artists for-profit, today announced the launch of its branded line of Phenominos®, the wildly popular line of pendants featuring extraordinary works of art on real dominoes. In addition to adding a unique twist to any ensemble, this meaningful fashion accessory also helps support disabled artists in their quest to become financially self-sufficient and not depend on charity and disability benefits.

Each pendant in Phenominos' new 27-piece Art of Possibility Studios collection is accompanied by color-coordinated ribbon necklace and a special clasp making the pendants interchangeable from one necklace to another. All available designs may be viewed online at [http://www.aopstudios.com/store\\_necklaces.php](http://www.aopstudios.com/store_necklaces.php).

The pendants themselves feature spectacular artwork by two inspirational, award-winning blind painters: Ketra Oberlander, Art of Possibility Studios founder whose

award-winning work has been featured on ABC-TV's "Extreme Makeover: Home Edition," and George Mendoza, who has been featured in the two PBS documentaries The George Mendoza Story (1989), narrated by Robert Duvall, and Vision of the Soul — The George Mendoza Story (2006).

"With these unique pendants, consumers can satisfy their desire for novel, fashion-forward accessories while simultaneously shopping their deeply held values of compassion and inclusion, in this case supporting the disabled artist community in their quest for financial self sufficiency," notes Oberlander. "For a very modest cost people can have wearable art that's pretty, fun and serves a greater good."

"I'm particularly proud of this partnership with Art of Possibility Studios, which represents two inspired female small business owners, and artists, uniting to do something extraordinary through commerce," said Sandy Parker, Phenominos founder. "Both of our companies generate employment and income opportunity for two distinct groups in need — mine for the economically disadvantaged in need of job skills, business acumen and supplemental income, and Ketra's for the handicapped artist community around the world hungering for a professional career and financial autonomy. This alliance underscores our mutual belief that good deeds are good business."

"Phenominos' Art of Possibility Studios collection currently retails for \$25.00 U.S. online at <http://aopstudios.com/store.php> and offline at select boutiques nationwide.

**About Art of Possibility, LLC** Art of Possibility Studios is the only for-profit art publishing and licensing brand exclusively representing physically disabled artists whose work represents hope, opportunity and transcendence over adversity. Founded by award-winning blind painter Ketra Oberlander, the agency locates and develops art and artists who seek to share their work and experiences with others to uplift, encourage and inspire, while also



earning an income. Via licensing agreements, Art of Possibility Studios' beautiful hand painted imagery is featured on luxury giftware produced by socially conscious manufacturers committed to cause oriented retail product lines. Consumers, interested business affiliates and disabled artists seeking representation may contact Art of Possibility Studios through its Web site located at [www.AOPStudios.com](http://www.AOPStudios.com).

## About Phenominos

Phenominos are ART-YOU-WEAR pendants created by the careful transfer of phenomenal original and licensed art to a new canvas: the face of a real domino. While people buy a limited number of paintings in a year (or lifetime), many will continue to buy and appreciate lovely art in another form: jewelry. And, not just "any pretty painting" will do. All artwork has been carefully selected and determined to be something women will wear, have the color and design to lend itself to jewelry and current fashion, works well for our dimensions, and fit well in our family of designs. People are attracted to the art ... and then, "it's on a domino! How fun!" Our mission is to add beauty and joy to peoples' lives through positive, fun and lovely products. Showcasing art in the intimate setting adorning a woman as jewelry at nearly "eye" level means its appreciation is endless. More information may be found online at [www.Phenominos.com](http://www.Phenominos.com).

and determination are immeasurable."

The WAC was disbanded in 1978 and been incorporated into the general U.S. Army. Serving in the same units as men, though they have only been allowed in or near combat situations since 1994.

The Women's Army Corp Gateway to the West Chapter today is active in the community in their support of the Honor Flights for World War veterans. Honor Flights, is part of a national non-profit network whose goal is to transport WWII vets to Washington, D.C. to visit the World War II memorial. With over one thousand World War II veterans dying each day, time grows short in achieving the goal of bringing these men and women to Washington to see first hand the memorial that honors them and those who made the ultimate sacrifice. Upcoming meetings: Nov 7 at the Brentmoor and December 5, 12-3 pm at Helen Fitzgerald's \$20 to attend Holiday Party, contact Gail Lee (314) 503-3029 for further info.

## Womens Army From Cover

unit, the Women's Army Auxiliary Corps May 14, 1942 and converted to full status as the WAC in 1943. Almost 150,000 American women served in the WAAC and WAC during World War II, the first women other than nurses to serve with the Army.

During the mid-twentieth century, army brass and public opinion generally were initially opposed to women serving. Most women served stateside while some were stationed in Europe, North Africa and New Guinea. And, while underplayed in films, members of the WAC landed on Normandy Beach just a few weeks after the initial invasion.

General Douglas MacArthur called the WACs "my best soldiers," adding that they worked harder, complained less, and were better disciplined than men. General Dwight D. Eisenhower reported, "Their contributions in efficiency, skill, spirit,



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